

Maintain Quality with Santinelli[®] INTERNATIONAL

Protection Plans



Industry-Leading Support ♦ Expertise ♦ Assurance ♦ Peace-of-Mind



President & CEO Gerard Santinelli with the Executive Management team



ME-1000 Edger and LE-9000 Edger voted Vision Care Product News Top 10 Products of the Decade (2000-2010)



Four time winner of EyeVote Readers' Choice Awards (2009, 2010, 2011 and 2012)



In 2011, Me 1200 Edger received the SILMO d'Or Award

WE'VE GOT YOU COVERED

As a Santinelli International client, we trust you are finding your ownership experience to be profitable and rewarding. While our lens edging equipment is of the highest quality, we take equal pride in the level of technical support and Protection Plans we provide.

We hope you share in our commitment to keeping your Santinelli equipment in **top-performing condition**. We've made it easy by designing the most cost-effective way to extend the life of your equipment:

- ☑ Multi-level protection plans to match *individual* needs and budgets
- ☑ Exclusive "Preventative Maintenance" service visits which utilize a 56-Point detailed inspection and calibration checklist to ensure we cover everything -- included in all plans
- ☑ A creative "hybrid" Protection Plan approach which involves a modest up-front investment and entitles you to substantial benefits, such as aggressive discounts on parts purchases and a fixed fee for on-site travel and service

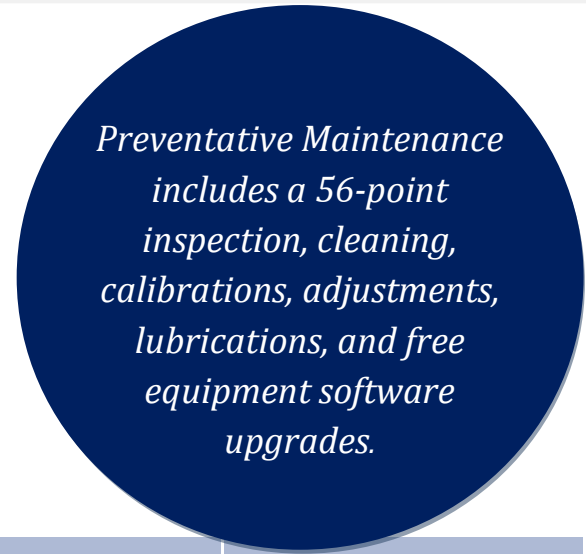
In an effort to maintain your equipment as an on-going revenue resource for your practice, we encourage you to review the coverage options presented within the pages that follow. Our customer service team is available to answer any questions you may have and assist in selecting which plan is right for you: (800.644.3343 option 6).

Many thanks for your valued business,

President & CEO

SELECT THE COVERAGE THAT WORKS BEST FOR YOU

Santinelli International one-year Protection Plans start at the basic Bronze level and go up to the more elevated Gold level. (See enclosed agreement for pricing)



- 🔒 **Bronze** is our entry level program, with the least amount of upfront expense
- 🔒 **Silver** is our mid-level program, with slightly higher costs but greater discounts on parts and consumables
- 🔒 **Gold** is our flagship agreement, offering more significant discounts off of parts, consumable and on-site service fees

	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
"56-POINT INSPECTION" PREVENTATIVE MAINTENANCE SERVICE VISIT (valued at \$900 average)	Included @ no charge	Included @ no charge	Included @ no charge
REPLACEMENT PARTS (Electro-Mechanical)	50% Discount	75% Discount	90% Discount
CONSUMABLE ITEMS	-- --	10% Discount	20 % Discount
FIXED FEE FOR ON-SITE TRAVEL AND SERVICE (fee based on location)	as low as \$500	as low as \$400	as low as \$300
LOANER EQUIPMENT	-- --	-- --	Included @ no charge (excluding shipping)

See The Difference!

Note: The prices below may vary based on equipment. Call for details.

DESCRIPTION	WITHOUT COVERAGE	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
TRACER	\$2,120	\$1,060	\$530	\$212
LMU CORE CHARGE	\$1,200	\$600	\$300	\$120
SAFETY BEVEL ASSEMBLY	\$950	\$475	\$237.50	\$95
LMU FEELER ARM	\$275	\$137.50	\$68.75	\$27.50



PARTNER WITH SANTINELLI INTERNATIONAL TO PROTECT YOUR INVESTMENT

For nearly 40 years, we have assisted eyecare professionals who are looking to provide better, faster service for their patients, while simultaneously increasing profits. We realize how important your lens finishing equipment is to your practice and we are pleased to give you the long-term savings and peace-of-mind provided by our valuable Protection Plans.



 **Santinelli**[®] Perfecting the art
INTERNATIONAL inside the frame

325 Oser Avenue ♦ Hauppauge, NY 11788-3607
Phone 1.800.644.EDGE (3343) ♦ Fax 1.631.435.9200
sales@santinelli.com ♦ www.santinelli.com